

semalt

INNOVATIVE SEO COMPANY

Our history



Sep 2013 Semalt was founded by the 8-member team in a home office.

Mar 2014 The SEO promotion service was launched — Semalt's flagship service.

Apr 2014 100,000 users registered with us.

May 2015 Semalt made its first million dollars.

Mar 2017 Our team grew to comprise 100 people.

Jul 2018 The revolutionary update of Semalt's infrastructure. 540M search keywords were monitored in Google SE per month, 1 PiB in the position history database, 3.9 billion search keywords in the semantics database.

Mar 2019 Our network of partner websites was expanded to comprise 110,000 websites.

May 2020 The COVID pandemic was sweeping through the world. Semalt has successfully restructured its business processes.

Oct 2020 The Dedicated SEO Dashboard (DSD) was launched.

Jul 2021 Our SERP fluctuations checker — Semalt Insights — was released.

Nov 2021 The threshold of 650,000 registered users was reached.

Feb 2022 The russian occupation forces invaded Ukraine. Some of Semalt's employees joined the Armed Forces of Ukraine. The others became volunteers. Some of our people had to leave Ukraine.

Mar 2022 A new office location was opened in Batumi, Georgia.

Apr 2022 Semalt's SEO and Analytics services were seamlessly provided to our valued clients.

Sep 2022 We resumed our Affiliate Program.

Nov 2022 A substantial Semalt Chrome Extension update has been rolled out.



Jan 2023 We keep providing impactful SEO and Analytics services for our clients while hoping for the upcoming victory in the russia-Ukraine war.

Слава Україні!

Glory to Ukraine!

Glory to Ukraine

Semalt is a Ukrainian company headquartered in Kyiv, and we persevere tirelessly in the face of challenges.

On February 24, 2022, the Russian occupation forces invaded Ukraine, causing a profound shift. Some of our employees joined the Armed Forces, while others selflessly volunteered.

Semalt wholeheartedly trusts and stands alongside the Armed Forces of Ukraine, fighting for our independence and freedom. We donate and actively participate in volunteer activities.

We firmly believe that good triumphs over evil and light prevails over darkness. Together, we forge a path toward a brighter future.

Слава Україні!
Glory to Ukraine!

Our vision

OUR MISSION

to develop and bring our clients' online businesses to a new level, thereby increasing their revenue and making them happy.



Clients' success is the driving force of our company



Respect and care about all clients



Quality without compromise



High-tech and innovative approach



Teamwork



Pursuit of learning and development



Avoid speculations in favor of facts



Never say "never"

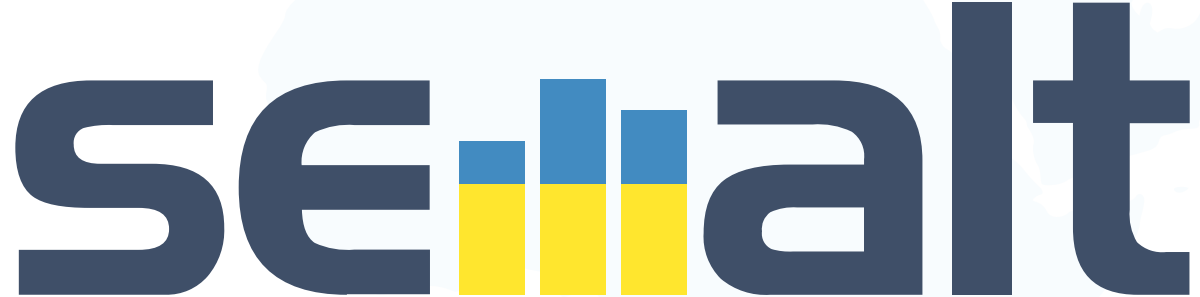
Our services

Reselling Program

FullSEO

Dedicated SEO Dashboard

E-Commerce SEO



AutoSEO

Affiliate Program

Analytics

SEO API

Company statistics



2013

Company set-up year



30,000+

Promoted projects in TOP-10



120+

Team members



25,000

Active clients using Semalt



174

Countries that we cover within SEO



300+

Resellers of Semalt services



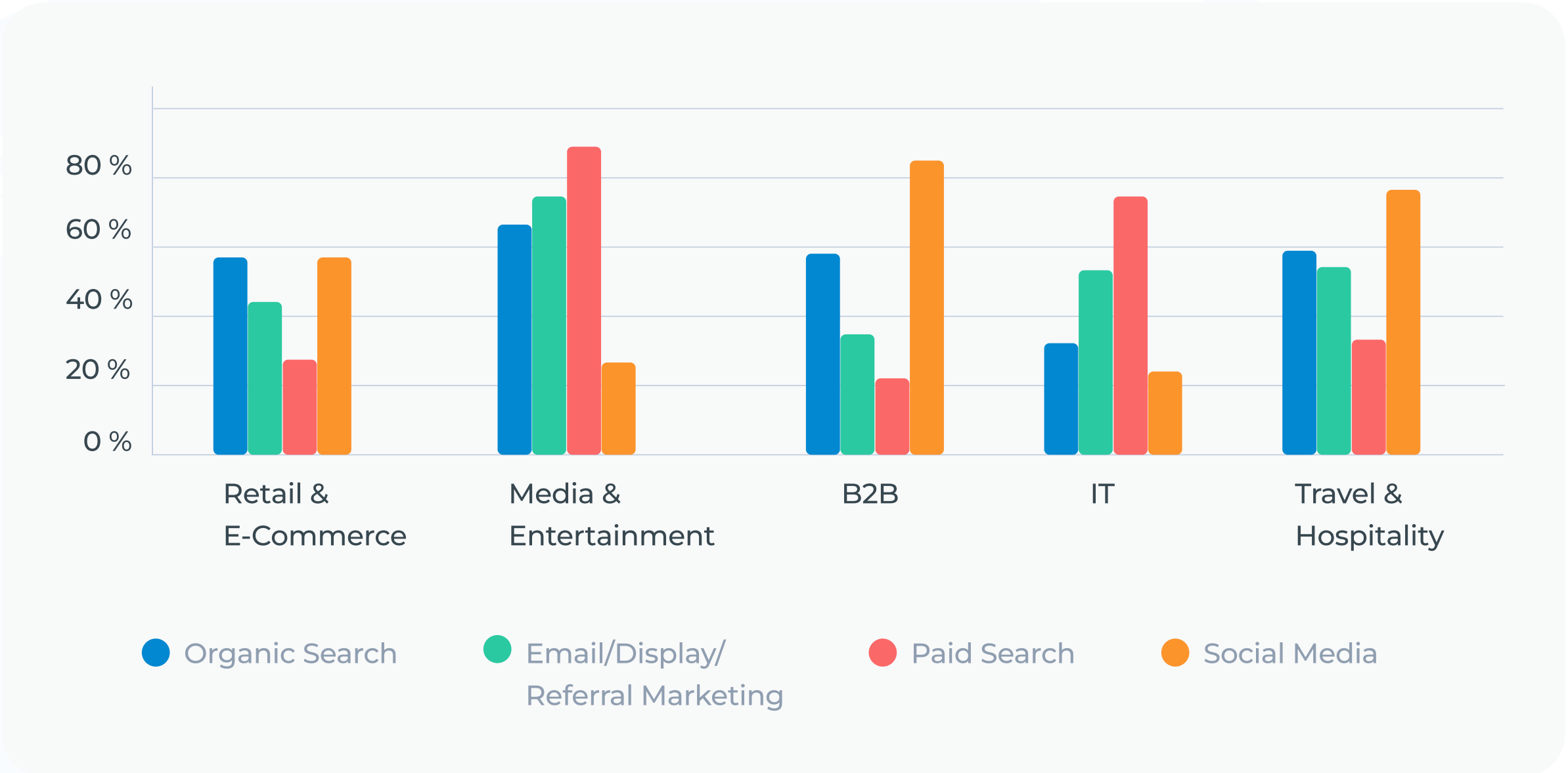
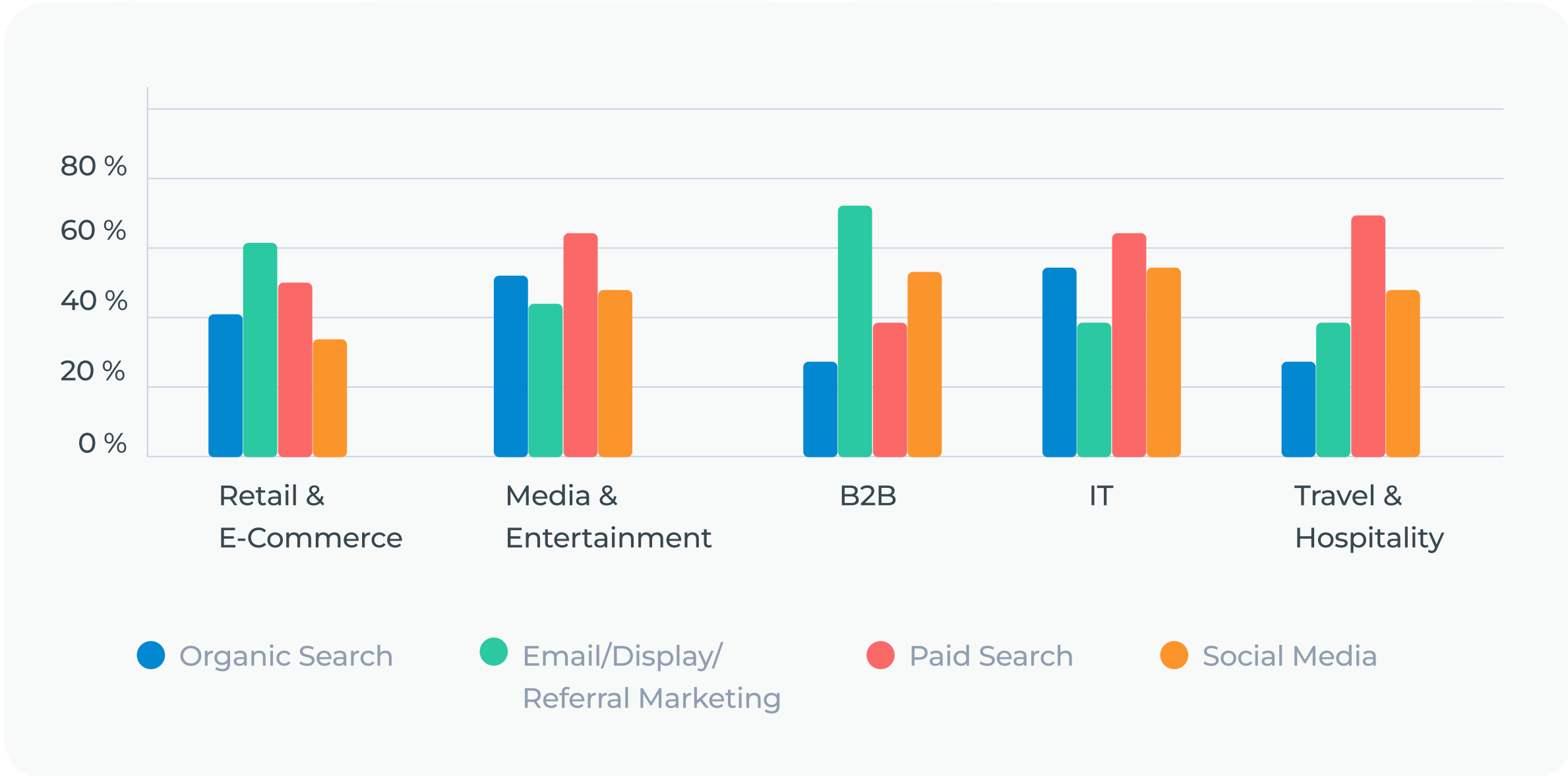
69%

of customers come back and keep working with Semalt

Why SEO is important

51% of all website traffic comes from organic search

40% of revenue is captured by organic traffic



Traffic Sources

51%
Organic Search

14%
Paid Search

5%
Social Media

Revenue Sources

40-55%
Organic Search

15-27%
Paid Search

2%
Social Media

The ultimate SEO winning formula

$$\text{SEO} = (\text{A} + \text{B} + \text{C} + \text{D} + \text{E})^{\text{Exp}}$$

A

Extensive website structure
and semantic core

B

Website usability for users

C

Technical website
optimization

D

Website content

Exp

SEO company expertise

E

Link building strategy

AutoSEO vs FullSEO: Which SEO Solution Fits Your Needs

	AUTOSEO	FULLSEO
Keyword Research	✓	✓ Advanced
Link Building	Basic link building to boost keyword rankings in TOP 100	Advanced link building with custom keywords and URL targeting (ranked and non-ranked keywords)
Website Audit	✓	✓ Advanced
SEO Recommendations	✓	✓ Advanced
Troubleshooting Website Errors	✗	✓ Advanced troubleshooting with tech issues
Content Writing	✗	✓ Depending on budget
Reporting	✓	✓
SEO Expert Support	Basic	Extended Support

Choosing the Right SEO Plan for Your Website

AUTOSEO

- ▶ Best for websites that are already optimized and in **low-competition niches**.
- ▶ The plan focuses primarily on **basic link building** and standard SEO recommendations.
- ▶ We identify pages on your site that rank **within the TOP 100** for specific queries and strategically place links to boost those keyword rankings.
- ▶ As new keywords enter the TOP 100, they are seamlessly added to the backlink campaign for further promotion.

[Learn More](#)

FULLSEO

- ▶ A comprehensive SEO campaign tailored for **e-commerce websites** and **competitive industries**.
- ▶ It includes **advanced link building**, error troubleshooting, and complete SEO support.
- ▶ This plan targets both **ranked and non-ranked URLs**, improving rankings for keywords that are outside the TOP 100.
- ▶ The strategy is effective due to the **higher volume of backlinks** utilized in FullSEO, along with ongoing **internal optimization**.
- ▶ Before placing backlinks, we integrate priority keywords into the site's **meta tags, headings, and content** as part of on-page optimization.

[Learn More](#)

Semalt technologies. The secret of Semalt promotion success

The ranking growth of clients' websites on Google and consequently a marked increase in organic traffic are achieved using the symbiosis of one-of-a-kind promotion technologies, well-planned technical processes, and knowledge gained from many years of experience.

Technologies

1 Partner website network - 220,000 websites

This network is used to build backlinks. It comprises an abundance of sites that vary in type (e-commerce, services, info resources, blogs, etc.), subject matter, domain zone, country, language, and authority level.

2 Database of semantic search keywords - 3.9 billion keywords

Our database of low-, medium-, and high-frequency search keywords is used to ensure effective, traffic-generating SEO promotion for a particular language and country.

3 Tracking Google search results pages

The Semalt analytics tool tracks 540 million search keywords in all languages and niches every month so that we collect a large amount of semantic data.

4 AI (artificial intelligence) technology

Semalt relies on AI (artificial intelligence) technologies to identify page relevance and authority in real time by analyzing the semantic structure of a website. This allows us to place backlinks for the keywords that will generate traffic most effectively.

Experience

5 Expertise

- 20 years of experience in SEO promotion
- 120+ team members
- 25,000 active SEO projects
- 30,000 promoted projects in Google TOP 10

Processes

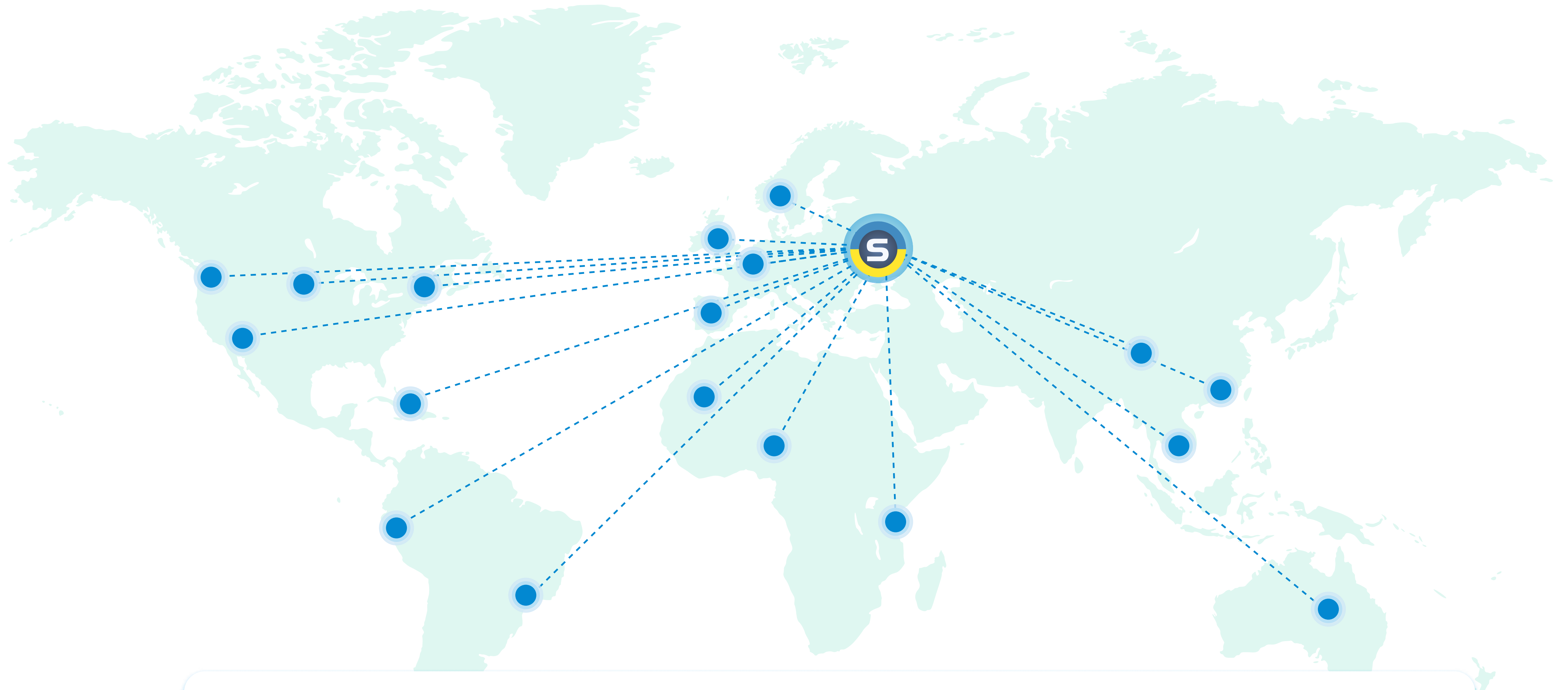
6 Advanced company infrastructure

- CRM & Time tracking tools
- Jira & Agile project management tools
- Quality checklists and regulations
- Hand-picked development team

69% of customers come back and keep working with Semalt

It is the ability to deliver coveted results in no time, affordable prices, and full-featured \$0.99-trial that make Semalt's offers and products highly competitive in the global SEO industry.

Spreading great solutions worldwide



33%

North America

31%

Europe

23%

Asia

6%

Latin America

4%

Africa

3%

Australia & Oceania

Our latest SEO cases



<https://www.surgerytr.com/>

Niche: Cosmetic and plastic surgery services

+1454% GB 
traffic from organic search

[Read more](#)



<https://bajaproperties.com/>

Niche: Real estate agency in Mexico

+689% US 
traffic from organic search

[Read more](#)



<https://zanvic.com/>

Niche: Store of household items

+491% ES 
traffic from organic search

[Read more](#)



<https://zaodrasle.si/>

Niche: Online Sex Shop

+520% SI 
traffic from organic search

[Read more](#)

Our latest SEO cases



<https://www.izmirweb.com/>

Niche: SEO services

+990%

traffic from organic search

TR 

[Read more](#)



<https://www.franchiselocal.co...>

Niche: Portal for searching and buying franchises

+303%

traffic from organic search

GB 

[Read more](#)



<https://www.insignis.ro/>

Niche: Home decoration store

+203%

traffic from organic search

RO 

[Read more](#)



<https://finalexpenserate.com/>

Niche: Life insurance brokerage

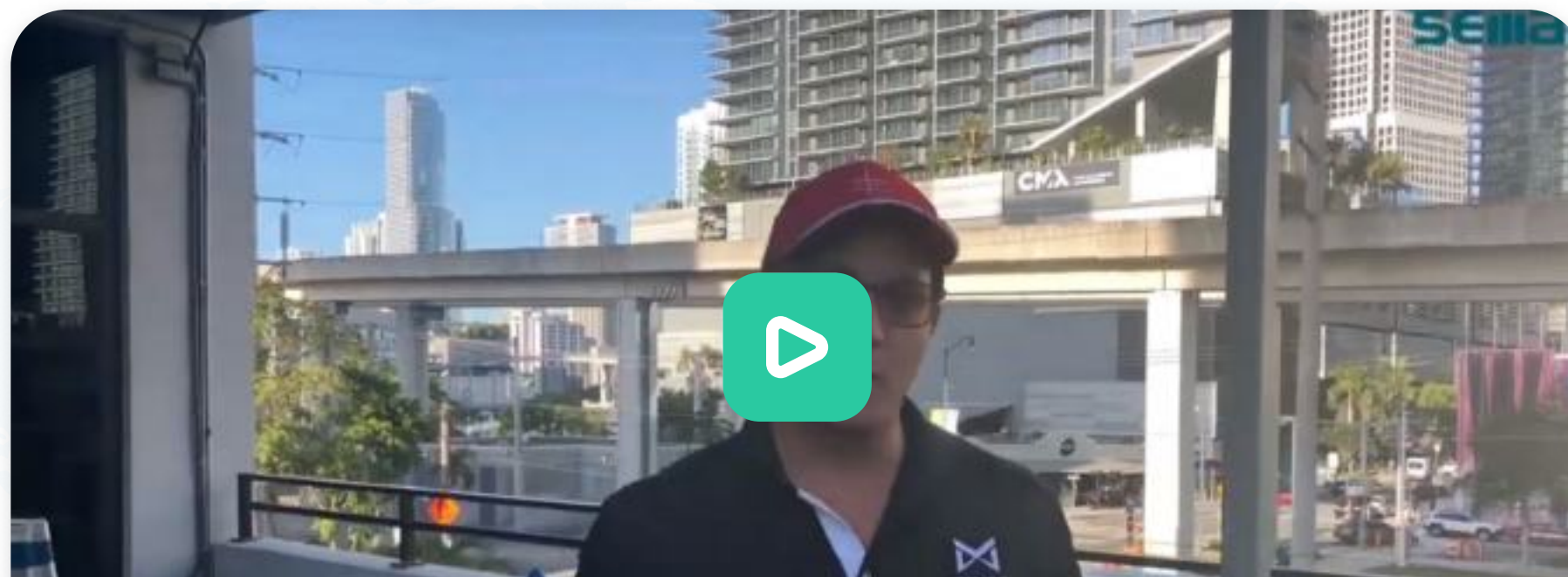
+275%

traffic from organic search

US 

[Read more](#)

Reviews. What customers say about us



Bernard Bonomo, CEO of Video.miami

If you are looking to get results, and if you want to be on TOP like me and Bono Motion, give these guys a call, and I'll see you there!



Hugh Prather, CEO of ecuadorusaroses.com

We had neither exposure nor rankings on Google, and then we got dramatic results over the last 3 months. We're very happy that we've found Semalt



Dimas Frolov, Photographer

...have implemented all the necessary recommendations, and now I feel the difference. They really increased my traffic...



Kevin Jackson, CEO of Govcloudnetwork.com

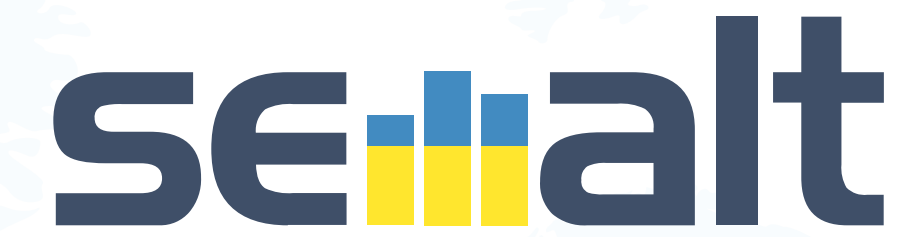
We've got very good support from the SEO team of Semalt. They provided us with information about how our website can be presented to people...

[See others reviews](#)

Our team



Contact information



If any questions or suggestions arise,
feel free to **contact us** at your
convenience:

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📞 **+1-855-979-6663**

Request a consultation

THANKS FOR WATCHING!